

MOTIVATION LETTER

I am applying for the world-known Construction Economics and Management Master of Science Degree at the UCL. I am really interested in becoming one of your students. I believe that my true commitment to the university will be highly appreciated by the university lecturers.

In order to introduce myself, let me tell you about my education in brief. I have finished Sedbergh School in 2009 with the following GCE scores: As in Mathematics and Further Mathematics and Bs in Economics and Graphic Design. This was a really good base, which allowed me to enter London King's College, where I obtained my Honours Bachelor of Science Degree. My academic knowledge is supported by the practical skills, obtained during the training programs I have undertaken. During the 2009 and 2010 summers I worked as a Marketing and Management Trainee at Happily Limited Company(Hong Kong). I have acquired the basic operational techniques at this company, as well as enriched my practical experience by assisting the marketing manager by suggesting potential products and presenting the company's advertising plans. During the Management Practice at Kingboard Chemical Holdings LTD(China) I performed the market data analytics in order to support the research team in providing business recommendations to the company's global business unit. One of my other tasks was to maintain the company's logistics unit, i.e. to overview the current databases, including account purchases, as well as monthly cost and revenue reports. With all the experience, described above, I decided to apply for the Construction Economics and Management MSc degree at the University College of London.

I believe the total academic knowledge I possess so far is good enough for becoming a graduate student at this college. Besides I am really interested in

studying at UCL as I fully meet the entry requirements and have a great desire to become a professional in this area. Moving on from the project-based to the business-based role of constructions is equally desirable to moving and specializing in certain areas of practical economics and finance. I would prefer to major in financial management area. It is an area of intelligence that I have the biggest experience in.

I was looking for a really good opportunity to improve my skills while looking for a MSc degree. The traditions and experience, offered in the UCL, were the two key factors that attracted me to apply for the Construction Economics and Management degree. It is a generally acknowledged fact that the universities with eternal traditions give the best learning opportunities to their students. As for me, I would really like to live in the atmosphere of this grand college, study with the smartest students from all over the world and improve both my practical and theoretical skills. Studying at UCL would allow me to enrich my knowledge by listening to the lectures and attending the seminars of the London's most multidisciplinary Faculty of the Built Environment. Besides, no other college allows its students to get a unique opportunity to study economics and management directly applied to construction. I would greatly benefit from such an opportunity as it would allow me to be eligible to go job-hunting in two directions: business and construction. It would not do any bad to be a good manager, proficient in architecture, or vice versa, a good constructor, relying on the economical and managerial skills, obtained at this educational institution. One more advantage of the UCL is its location. London is a city to live and work in. It allows graduate students, enrolled for the Construction Economics and Management to look for the desired architectural forms to be observed and improved, as well as a huge cluster of businesses, offering a unique chance to realise the ambitions of the would-be architect or manager.

Despite I originally do not come from the UK, I managed to finish school and

a college here with the highest grades – 3 As and 2 Bs for my GCE and an Honours Bachelor of Science degree. This achievement is worth appreciation as not so many natives get so proficient in the course of their study. I applied all my knowledge during the first work experiences, which helped me to present myself as a reliable high-performance worker. My college education was related to the degree I currently apply for, and my work experience proved I can become a real expert in this area provided I get an MSc degree in Construction Economics and Management.

My plans for the future are not final yet. I believe they will depend on the major I will choose to take during my study at the UCL. Possibly I will choose to work at an international construction holding. My degree will be of real help to me to get a steady position at my desirable company. I see myself as a technical director of the company, provided I would not have a company of my own in some time.

It would be my pleasure to get a prompt positive response to my application for the Construction Economics and Management MSc degree at UCL. Feel free to contact me via mail, e-mail or phone. I would be waiting for the response to my application. You will get a responsible and dedicated student who will not let the college down. It would be my pleasure to study at UCL.